## TEAM LONDON AMBASSADORS

The Team London Ambassadors are volunteers who give their time to welcoming visitors to London. They've been sharing their knowledge and enthusiasm for the capital since 2012.

#### You can find Ambassadors this summer at:

- Piccadilly Circus
- Tower of London
- Parliament Square
- St James's Park
- Exhibition Road
- Southbank
- Greenwich

# YOUR OPINION COUNTS

We'd love to hear your feedback on the Ambassadors, please complete our short survey at london.gov.uk/team-londonambassadors-visitor-feedback

## WANT TO BECOME AN AMBASSADOR?

If you want to join the
Ambassador programme and
support your city during the
summer months, send us an
email at london.ambassadors
@london.gov.uk

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MAYOR OF LONDON



# TEAM LONDON AMBASSADORS

City Map

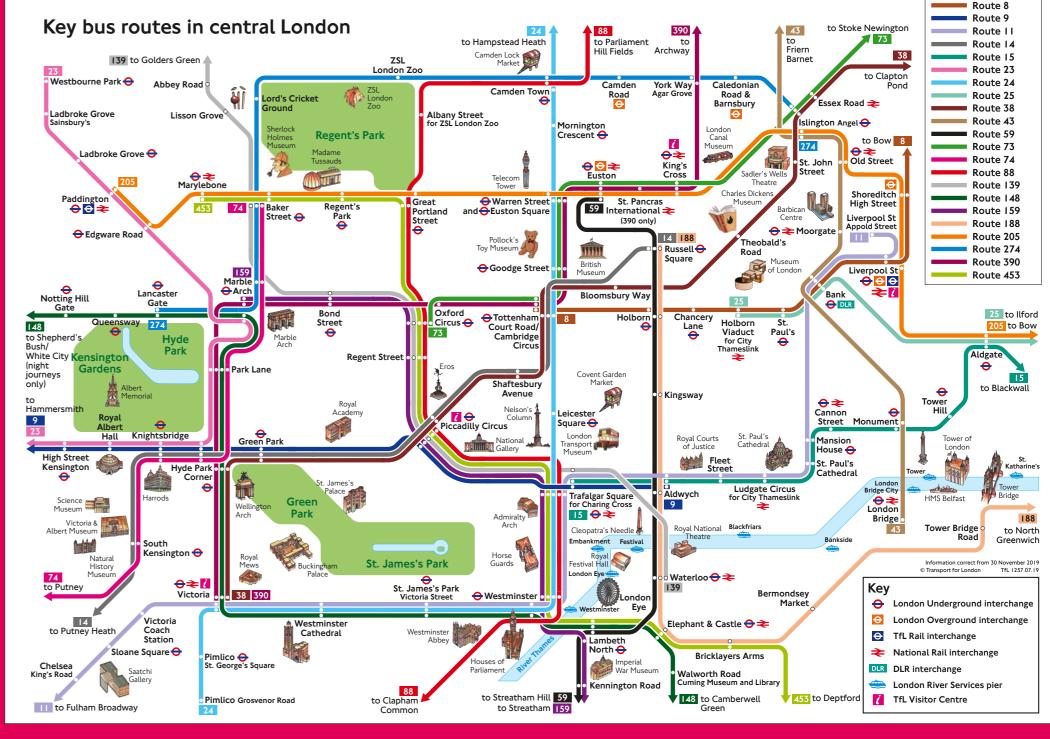
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where MAPS

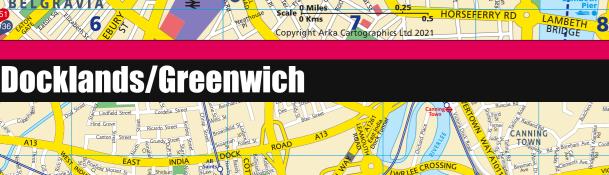








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#### **MORE FAMILY FUN ACTIVITIES**

#### Kids Week Summer Outdoor Experiences

23 August to 27 August. Free outdoor theatre activities for families in Leicester Square Gardens featuring theatrical storytelling, singalongs, dance, demos, puppet workshops and more as part of much-loved summer initiative Kids Week offering free children's tickets to top London shows.

#### Royal Parks, Discover Days

3 August to 26 August. This Summer the Royal Parks are welcoming families back to the LookOut Discovery Centre for their popular free drop-in Discovery Days every Tuesday, Wednesday and Thursday. Every week there will be a different theme from Meadow Madness, Life Underground to Wild Water and the beloved Peter Pan.

# Sadler's Wells, Breakin' Convention presents, on Sunday 8 August, The King and Queen of the

The King and Queen of the Cobblestones, featuring the best breakers in the UK battling it out Bonnie and Clyde style in the Covent Garden piazza. Also, live graffiti art featuring the NEWNION JACK on Carnaby Street, and a variety of immersive performances to entertain and energise

central London. Including freestyle dance sessions, spoken word open mic, and a "hip hop chip shop" rap battle! Lots of opportunities to participate in the festivities so bring your skills!

# South Kensington Green Trail 23 July to 17 October. South Kensington is coming alive with family activities and

a new green trail, creating pop-up nature hubs designed by architects, artists and garden designers buzzing with new ideas and inspiring visions for a greener future.

#### • Other brilliant, free activity across London includes 'Scenes in the Square' – a dynamic bronze statue trail celebrating classic movie moments and iconic characters from the past 100 years of film and entertainment, in Leicester Square, open now.

Families can enjoy live jazz music, yoga in the park, Wildlife Bingo, New Youthquake, Blue Badge tours and the Kensington & Chelsea Festival as part of the boroughs Summer of Love. In the Square Mile, look out for free outdoor performances, walks and tours, music and installations including a celebration of beauty, love and truth – recurring themes in the poetry of John







Keats, 200 years after his death; free family tours of St Pauls Cathedral and a library installation of books for all ages, exploring ways to reimagine our future – The Apocalypse Reading Room.

• Camden Together will take place from July to October, in partnership with British Museum, Roundhouse, London Irish Centre, Camden Black Creatives and more. Celebrating the boroughs rich cultural landscape, it includes free and low-cost activities for children, young people and families right through the school holidays. And as ever, families can download our free London Curriculum Family Explorer Trails, to guide their

exploration of our great city and discover more about its culture, science and stories.

# • From 24 July at London Transport Museum in Covent Garden, visitors can enjoy family-friendly trails and storytelling exploring the capital's urban landscapes and wild-life hotspots; and at the Tate Modern on Bankside, visitors of all ages are invited to transform the floor of the Turbine Hall into a giant work of art at UNIQLO Tate Play: Mega Please Draw Freely.

 There is world-class cricket with The Hundred coming to Lord's Cricket Ground and The Kia Oval from 21 July tickets £5 for under 16s, and under 5s go free; Trolls World Tour experience touches down at Shrek's Adventure! London until 31 August; Dolly, Polly and Priscilla, giant Galapagos tortoises take up residence at ZSL London Zoo; Shakepeare's Globe has storytelling events for ages 3-12+, St Martin's in the Field has a free summer music stage every Thursday, Friday, Saturday and Sunday and a magical sphere leads outdoor sonic adventures in London Bridge; a fun family experience from Team London Bridge. For more information please visit - visitlondon.com/ familyexperiences

#LetsDoLondon

#### A MESSAGE FROM THE **MAYOR OF LONDON**

#### A VERY WARM WELCOME BACK TO LONDON THIS SUMMER.

Our cultural, creative and hospitality sectors have been hit hard by this pandemic, so I'm pleased that many of our world-leading retail, restaurants and cultural venues have opened their doors and are ready to entertain and inspire you once again.

We've launched 'Let's Do London', the biggest domestic tourism campaign our capital has ever seen to bring visitors back, protect jobs and boost our city's recovery.

From family days out to festivals and exhibitions, there truly will be something for everyone in London this summer. You can enjoy some of the world's best cultural venues and events safely, while at the same time providing them with the vital support they need and helping to kick-start London's recovery.

Among the performances to take in are **Breakin' Convention** in Covent Garden and The Proms at the Royal Albert Hall.



Exhibitions include Alice: Curiouser and Curiouser at the Victoria and Albert Museum and Fantastic Beasts -The World of Nature at the Natural History Museum.

And there are even late events like Midnight Matinées at The Globe, allowing you to enjoy London by night.

I am delighted to welcome you back to London and wish you a safe and happy stay. Let's Do London!

Mayor of London





Breakin' Convention,

in Covent Garden







#### SOME GREAT FAMILY FUN ACTIVITIES **COMING TO LONDON THIS SUMMER**

#### Inflatable Eyes over London

Through August Inflatable eyeballs will appear on trees inviting Londoners and visitors to 'see London differently'. Children can find the eyes hidden in trees in public spaces.

#### Play London, Formula Fun Fortnight

Buckle up London because this summer push-powered go-karts will be the perfect vehicle for family fun. Built from scratch by children where they live and play, bringing colour and creativity to the fore as London Play's Formula Fun creates good times for London's children and their families, with a big finale in central London.

**Network Rail & Busk in London from** 21 July to 5 September. Welcoming Londoners and visitors at rail stations with top class musicians and family fun entertainment.

#### **Dodge at Somerset House**

15 July to 22 August. Turbo-charge your summer as Somerset House welcomes back visitors with a thrilling new open-air experience in its spectacular courtyard. Featuring dodgems with a difference,

bold installations from acclaimed artists and a delicious selection of food and drinks, Dodge is the perfect setting to celebrate quality time with family and friends once more. Under 12s to go free on the dodgems, Tuesday and Wednesday 12-3pm.

#### **Art of London**

Launching summer 2021 (July to September) Art of London will celebrate art in all its forms across London's West End including a gallery without walls featuring work from five Royal Academy artists; pop-up exhibitions showcasing the work of up-and-coming London based artists and digital art takeovers of the iconic Piccadilly Lights every day at 20:21.

#### National Gallery, Sketch on the Square

3 August to 2 September. An outdoor exhibition of over 20 life-sized replicas and digitally augmented art featuring some of the most famous and treasured paintings in the nation's collection; accompanied by a programme of free, daily alfresco art activities for Londoners and visitors alike.



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